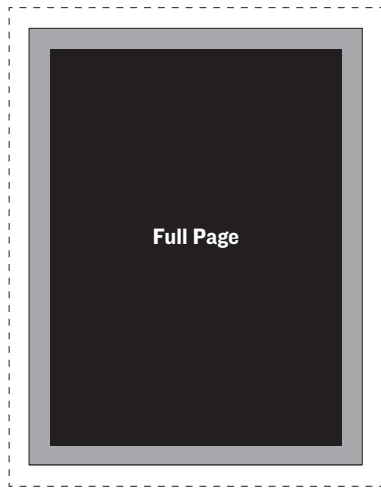
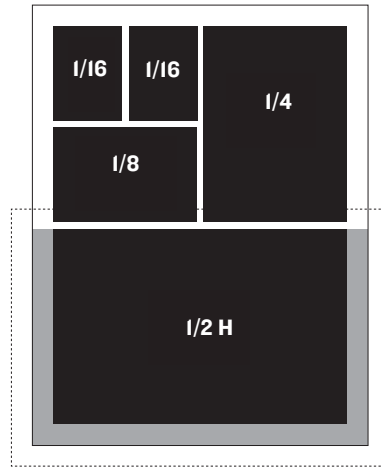


METROWEEKLY Ad Specs 2014

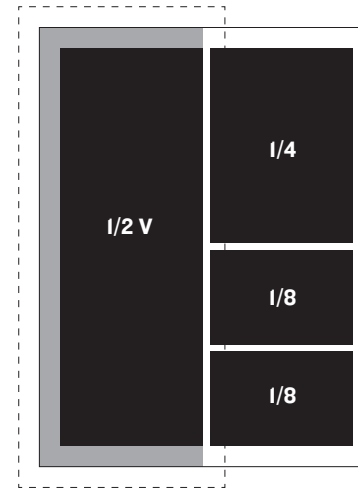
Publication size: 8" w x 10.5" h Black boxes represent live area. Gray boxes represent trim. Dashed lines represent bleed edges (must bleed on four sides).



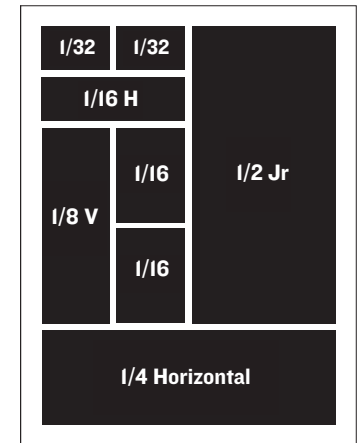
	Width	Height
Full Page	7"	9.5"
Full Page Bleed		
Live Area	7"	9.5"
Trim	8"	10.5"
Bleed	9"	11.5"
2 Page Spread		
Live Area	15"	9.5"
Trim	16"	10.5"
Bleed	17"	11.5"



	Width	Height
1/2 Page Horizontal	7"	4.625"
1/2 Page Bleed		
Live Area	7"	4.625"
Trim	8"	5.125"
Bleed	9"	6.125"
1/4 Page	3.416"	4.658"
1/8 Page	3.416"	2.25"
1/16 Page	1.625"	2.25"



	Width	Height
1/2 Page Vertical	3.416"	9.5"
1/2 Page Bleed		
Live Area	3.416"	9.5"
Trim	4"	10.5"
Bleed	5"	11.5"
1/4 Page	3.416"	4.658"
1/8 Page	3.416"	2.25"



	Width	Height
1/2 Page Jr	3.416"	7.083"
1/4 Page Horizontal	7"	2.25"
1/8 Page Vertical	1.625"	4.663"
1/16 Page	1.625"	2.25"
1/16 Page Horizontal	3.416"	1.038"
1/32	1.625"	1.038"

Deadlines

Publication Date: **Every Thursday**
 Space Reservation: **5 p.m. Friday prior**
 Digital Ads Due: **5 p.m. Monday prior**

Submitting

Upload to www.metroweekly.com/ads
 If ad is larger than 10MB call 202.638.6830 for instructions

Format Requirements

TIFF, JPEG or PDF • 300 DPI
 • CMYK

Marketplace

Single
 3.5" W x 3" H

Double
 7.25" W x 3" H

Mini
 3.5" W x 1.4" H

Web

Big Box 300px W 250px H	Leaderboard 728px W 90px H
Skyscraper 160px W 600px H	Button 220px W 90px H

Email

Banner 600 px 174 px H	Box 300px W 250px H
Mini Banner 300 px W 90px H	Button 220px W 90px H